

**UKIAHS 2019 Sponsorship & VIP Packages**

**Show Sponsors £5,000**

A limited number of Show Sponsor packages are available, new for 2019.

* Priority Reserved front row table in VIP area for 2 days (6 persons)
	+ Tea, coffee and soft drinks served at table throughout the day.
	+ 2-course lunch for 2 days in Addington Restaurant (overlooking the Arena)
	+ Afternoon tea
	+ 6 catalogues
	+ Class results delivered to table
* Farm or Company logo on UKIAHS show website, all online advertising, on Livestream during the show and in Show Catalogue.
* 2 ringside banners (self-delivered)
* 1 double (or 2 single) colour pages in catalogue (self-delivered)
* Priority of choice of 1x Championship and 1 x Class sponsorship, and presentation of awards in the ring.
* Priority stabling allocation in permanent stables

**Class & Championship Packages**

**Exclusive Class Sponsorship (where available) £650**

* Exclusive sponsorship of one class and awarding of prizes
* Banner at ringside (self-delivered)
* 1 page colour advert (self-delivered).
* Name in catalogue
* 2 catalogues
* 2 x 2 day passes

**Exclusive Championship sponsorship (where available)**

**Yearling - £1,200; Junior - £1,500; Senior - £1,750.**

**Gelding & Ridden - £1,200**

* Exclusive sponsorship of one Championship and awarding of prizes
* Banner at ringside (self-delivered)
* 1 page colour advert (self-delivered).
* Name in catalogue
* 2 catalogues
* 2 x 2 day passes

**Non-exclusive Class Supporter (where available) £250**

* ½ page colour advert (self-delivered).
* Name in catalogue
* 2 catalogues
* 2 x 2 day passes

**Non-exclusive Championship Supporter (where available) £400**

* ½ page colour advert (self-delivered).
* Name in catalogue
* 2 catalogues
* 2 x 2 day passes

**For the non-exclusive supporter packages, all effort will be made to allocate desired classes/championships. However, full class/championship sponsors must take priority.**

**Special Show Awards – Sponsorship**

**High Point of Show £1,000**

* Name in catalogue
* 2 catalogues
* 2 x 2 day passes
* Exclusive presentation

**High Point of Show – British Bred £1,000**

* Name in catalogue
* 2 catalogues
* 2 x 2 day passes
* Exclusive presentation

**High Point Owner/Breeder Award £1,000**

* Name in catalogue
* 2 catalogues
* 2 x 2 day passes
* Exclusive presentation

**High Point Straight Egyptian Award £750**

* Name in catalogue
* 2 catalogues
* 2 x 2 day passes
* Exclusive presentation

**High Point Crabbet Award £750**

* Name in catalogue
* 2 catalogues
* 2 x 2 day passes
* Exclusive presentation

**High Point Amateur Produced Ridden Award £750**

* Name in catalogue
* 2 catalogues
* 2 x 2 day passes
* Exclusive presentation

**VIP Tables**

**VIP Tables £1,500**

* Exclusive reserved table at ringside for 2 days
* Seating for 6 persons
* Tea, coffee, and soft drinks throughout the day in the VIP area
* 2-course lunch each day in Addington Restaurant (overlooking the arena)
* Afternoon tea
* Catalogues
* Class results delivered to table
* 6 x 2 day passes

**Individual VIP seating £260**

* Shared reserved table in VIP area for 2 days
* Tea, coffee, and soft drinks throughout the day in the VIP area
* 2-course lunch each day in Addington Restaurant (overlooking the arena)
* Afternoon tea
* Catalogue
* Class results delivered to table
* 1 x 2 day pass

**Class/Championship/VIP Packages**

**Exclusive Class/VIP Sponsorship Package**

* combines Exclusive Class Sponsorship and VIP table with a value of £2,150 **£2,000**

**Exclusive Championship/VIP Sponsorship Package**

* combines Exclusive Championship and VIP table with a total value of £2750-£3250 **£2,500 - £3,100**

**Catalogue Advertising**

Colour page £500

Back page £800

½ pages – as available £300

Ringside banners £300

All catalogue advertising charges are based on delivery as ‘ready-to-print’ adverts. An Advert Design Service is available. Please contact the Show Director, Janet Court, for further details.

Name of Class/Championship Sponsor:

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Contact details:………………………………………………………………………………

Please complete this form and return to the Show Director: Mrs Janet Court by email to ukiahs@hotmail.co.uk.

**Please note – where more than one person/company requests to sponsor a specific class or championship, these will be allocated on a first-come-first-served basis.**