

£650

£6,000

A limited number of Show Sponsor packages are available, new for 2018.

- Priority Reserved front row table in VIP area for 2 days (6 persons)
 - \circ Tea, coffee and soft drinks served at table throughout the day.

UKIAHS 2018 Sponsorship & VIP Packages

- o 2-course lunch for 2 days in Addington Restaurant (overlooking the Arena)
- Afternoon tea
- 6 catalogues
- Class results delivered to table
- Farm or Company logo on UKIAHS show website, all online advertising, on Livestream during the show and in Show Catalogue.
- 2 ringside banners

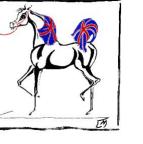
Show Sponsors

- 2 double (or 4 single) colour pages in catalogue
- Priority of choice of Championship and Class sponsorship, and presentation of awards in the ring.
- Priority stabling allocation in permanent stables

Class & Championship Packages

Exclusive Class Sponsorship

- Exclusive sponsorship of one class and awarding of prizes
- Banner at ringside
- 1 page colour advert (self-delivered).
- Name in catalogue
- 2 catalogues
- 2 x 2 day passes



Exclusive Championship sponsorship

Yearling - £1,200; Junior - £1,500; Senior - £1,750.

Gelding & Ridden - £1,200

- Exclusive sponsorship of one Championship and awarding of prizes
- Banner at ringside
- 1 page colour advert (self-delivered).
- Name in catalogue
- 2 catalogues
- 2 x 2 day passes

Non-exclusive Class Supporter (where available) £250

- 1/2 page colour advert (self-delivered).
- Name in catalogue
- 2 catalogues
- 2 x 2 day passes

Non-exclusive Championship Supporter (where available) £400

- 1/2 page colour advert (self-delivered).
- Name in catalogue
- 2 catalogues
- 2 x 2 day passes

For the non-exclusive supporter packages, all effort will be made to allocate desired classes/championships. However, full class/championship sponsors must take priority.

Special Show Awards – Sponsorship

High Point of Show	£1,000
 Name in catalogue 2 catalogues 2 x 2 day passes Exclusive presentation 	
High Point of Show – British Bred	£1,000
 Name in catalogue 2 catalogues 2 x 2 day passes Exclusive presentation 	
High Point Owner/Breeder Award	£1,000
 Name in catalogue 2 catalogues 2 x 2 day passes Exclusive presentation 	
High Point Straight Egyptian Award	£750
 Name in catalogue 2 catalogues 2 x 2 day passes Exclusive presentation 	
High Point Crabbet Award	£750
 Name in catalogue 2 catalogues 2 x 2 day passes Exclusive presentation 	
High Point Amateur Produced Ridden Award	£750
 Name in catalogue 2 catalogues 2 x 2 day passes Exclusive presentation 	

VIP Tables

VIP Tables

- Exclusive reserved table at ringside for 2 days
- Seating for 6persons
- Tea, coffee, and soft drinks throughout the day
- 2-course lunch each day in Addington Restaurant (overlooking the arena)
- Afternoon tea
- Catalogues
- Class results delivered to table
- 6 x 2 day passes

Individual VIP seating

£260

- Shared reserved table in VIP area for 2 days
- Tea, coffee, and soft drinks throughout the day
- 2-course lunch each day in Addington Restaurant (overlooking the arena)
- Afternoon tea
- Catalogue
- Class results delivered to table
- 1 x 2 day pass

Class/Championship/VIP Packages

Exclusive Class/VIP Sponsorship Package

• combines Exclusive Class Sponsorship and VIP table with a value of £2,150

Exclusive Championship/VIP Sponsorship Package

 combines Exclusive Championship and VIP table with a total value of £2750-£3250

£2,500 - £3,100

Catalogue Advertising

Colour page	£500
Back page	£800
½ pages – as available	£300
Ringside banners	£300

All catalogue advertising charges are based on delivery as 'ready-to-print' adverts. An Advert Design Service is available. Please contact the Show Director, Janet Court, for further details.

Name of Class/Championship Sponsor:

.....

Contact details:

Please complete this form and return to the Show Director: Mrs Janet Court by email to ukiahs@hotmail.co.uk.

Please note – where more than one person/company requests to sponsor a specific class or championship, these will be allocated on a first-come-first-served basis.

£2,000