



## **UKIAHS 2018 Sponsorship & VIP Packages**

### **Show Sponsors**

**£6,000**

A limited number of Show Sponsor packages are available, new for 2018.

- Priority Reserved front row table in VIP area for 2 days (6 persons)
  - Tea, coffee and soft drinks served at table throughout the day.
  - 2-course lunch for 2 days in Addington Restaurant (overlooking the Arena)
  - Afternoon tea
  - 6 catalogues
  - Class results delivered to table
- Farm or Company logo on UKIAHS show website, all online advertising, on Livestream during the show and in Show Catalogue.
- 2 ringside banners
- 2 double (or 4 single) colour pages in catalogue
- Priority of choice of Championship and Class sponsorship, and presentation of awards in the ring.
- Priority stabling allocation in permanent stables

### **Class & Championship Packages**

#### **Exclusive Class Sponsorship**

**£650**

- Exclusive sponsorship of one class and awarding of prizes
- Banner at ringside
- 1 page colour advert (self-delivered).
- Name in catalogue
- 2 catalogues
- 2 x 2 day passes

## **Exclusive Championship sponsorship**

**Yearling - £1,200; Junior - £1,500; Senior - £1,750.**

### **Gelding & Ridden - £1,200**

- Exclusive sponsorship of one Championship and awarding of prizes
- Banner at ringside
- 1 page colour advert (self-delivered).
- Name in catalogue
- 2 catalogues
- 2 x 2 day passes

### **Non-exclusive Class Supporter (where available)**

**£250**

- ½ page colour advert (self-delivered).
- Name in catalogue
- 2 catalogues
- 2 x 2 day passes

### **Non-exclusive Championship Supporter (where available)**

**£400**

- ½ page colour advert (self-delivered).
- Name in catalogue
- 2 catalogues
- 2 x 2 day passes

**For the non-exclusive supporter packages, all effort will be made to allocate desired classes/championships. However, full class/championship sponsors must take priority.**

## **Special Show Awards – Sponsorship**

### **High Point of Show** **£1,000**

- Name in catalogue
- 2 catalogues
- 2 x 2 day passes
- Exclusive presentation

### **High Point of Show – British Bred** **£1,000**

- Name in catalogue
- 2 catalogues
- 2 x 2 day passes
- Exclusive presentation

### **High Point Owner/Breeder Award** **£1,000**

- Name in catalogue
- 2 catalogues
- 2 x 2 day passes
- Exclusive presentation

### **High Point Straight Egyptian Award** **£750**

- Name in catalogue
- 2 catalogues
- 2 x 2 day passes
- Exclusive presentation

### **High Point Crabbet Award** **£750**

- Name in catalogue
- 2 catalogues
- 2 x 2 day passes
- Exclusive presentation

### **High Point Amateur Produced Ridden Award** **£750**

- Name in catalogue
- 2 catalogues
- 2 x 2 day passes
- Exclusive presentation

## **VIP Tables**

### **VIP Tables**

**£1,500**

- Exclusive reserved table at ringside for 2 days
- Seating for 6 persons
- Tea, coffee, and soft drinks throughout the day
- 2-course lunch each day in Addington Restaurant (overlooking the arena)
- Afternoon tea
- Catalogues
- Class results delivered to table
- 6 x 2 day passes

### **Individual VIP seating**

**£260**

- Shared reserved table in VIP area for 2 days
- Tea, coffee, and soft drinks throughout the day
- 2-course lunch each day in Addington Restaurant (overlooking the arena)
- Afternoon tea
- Catalogue
- Class results delivered to table
- 1 x 2 day pass

**Class/Championship/VIP Packages**

**Exclusive Class/VIP Sponsorship Package**

- combines Exclusive Class Sponsorship and VIP table with a value of £2,150

**£2,000**

**Exclusive Championship/VIP Sponsorship Package**

- combines Exclusive Championship and VIP table with a total value of £2750-£3250

**£2,500 - £3,100**

**Catalogue Advertising**

Colour page	£500
Back page	£800
½ pages – as available	£300
Ringside banners	£300

All catalogue advertising charges are based on delivery as ‘ready-to-print’ adverts. An Advert Design Service is available. Please contact the Show Director, Janet Court, for further details.

Name of Class/Championship Sponsor:

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Contact details:.....

Please complete this form and return to the Show Director: Mrs Janet Court by email to ukiahs@hotmail.co.uk.

**Please note – where more than one person/company requests to sponsor a specific class or championship, these will be allocated on a first-come-first-served basis.**